

Privacy Policy – Zen Institute

This Privacy Policy explains how Zen Institute ("we," "us," or "our") collects, uses, and safeguards your Personal Information when you use our services. We are committed to protecting your privacy and ensuring the confidentiality of your information.

No mobile information will be shared with or sold to third parties/affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Information We Collect

We may collect the following types of Personal Information:

- **Identifying Information:** Name, contact information (email, phone number, address)
- **Health Information:** Information related to your mental health condition, treatment history, and any other relevant health details.
- **Payment Information:** If applicable, credit card or other payment details (we do not store this information directly)
- **Other Information:** Any other information you voluntarily provide, such as feedback or survey responses.

How We Use Your Information

We use your Personal Information for the following purposes:

- **Providing Services:** To provide mental health assessment, counseling, therapy, or other related services.
- **Communication:** To communicate with you about appointments, treatment plans, and other service-related matters.
- **Billing and Payments:** To process payments for our services (if applicable).
- **Improving Services:** To analyze and improve the quality of our services.
- **Legal Compliance:** To comply with applicable laws and regulations.

Protecting Your Information

We take reasonable precautions to protect your Personal Information from unauthorized access, disclosure, alteration, or destruction. We use industry-standard security measures, such as encryption and secure servers, to safeguard your data.

Your Rights

You have the right to access, correct, or delete your Personal Information. You may also request that we restrict the processing of your information or object to certain uses. To exercise these rights, please contact us using the information provided below.

Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any material changes by posting the new policy on our website or through other communication channels.

Contact Us

If you have any questions or concerns about our Privacy Policy or the handling of your Personal Information, please contact us at:

Zen Institute

Email: support@myzen.us

Phone: 520-222-9361

Effective Date: June 11, 2024